

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 2003-361-C - ORDER NO. 2005-68
FEBRUARY 8, 2005

IN RE:	Application of Southwestern Bell)	ORDER
	Communications, Inc. DBA SBC Long Distance)	APPROVING
	for a Certificate of Public Convenience and)	NAME CHANGE
	Necessity to Provide Resold and Facilities-)	
	Based Local Exchange Telecommunications)	
	Service within the State of South Carolina; and)	
	for Flexible Regulation.)	

This matter comes before the Public Service Commission of South Carolina (the Commission) on the request of Southwestern Bell Communications Services, Inc. dba SBC Long Distance (the Company) for approval of a name change. The Company proposes to change the corporate name to SBC Long Distance, Inc, and has included a new revised Tariff title page. In support of the request, the Company filed a copy of its Application to the Secretary of State for an Amended Certificate of Authority by a Foreign Corporation to Transact Business in South Carolina.

Pursuant to the instructions of the Commission's Docketing Department, the Company published a Notice of Filing in newspapers of general circulation. The Company filed affidavits of publication to show compliance with the instructions. No Protests or Petitions to Intervene were received. The matter now comes before the Commission for disposition. The Company states by letter that the purpose of the name change is to enable the Company to align its legal corporate name with how the company is recognized by its customers and the general public. The name change is not sought in

connection with any merger, acquisition, consolidation, or other change in corporate structure or ownership that would require separate Commission authority. The Company maintains that the name change is transparent to subscribers, and will have no impact on customers or the general public.

Based on this information, we believe that the request for a name change should be granted.

FINDINGS AND CONCLUSIONS

1. Southwestern Bell Communications Services, Inc. dba SBC Long Distance is seeking authority to change its name to SBC Long Distance, Inc.
2. The purpose of the name change is to enable the Company to align its legal corporate name with how the company is recognized by its customers and the general public.
3. The name change is not sought in connection with any merger, acquisition, consolidation, or other change in corporate structure or ownership that would require separate Commission authority.
4. The change will be transparent to subscribers and will have no impact on customers or the general public
5. The request for approval of a name change should be granted.

ORDER

The request of Southwestern Bell Communications Services, Inc. dba SBC Long Distance to change its name to SBC Long Distance, Inc. is granted. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:

/s/
Randy Mitchell, Chairman

ATTEST:

/s/
G. O'Neal Hamilton, Vice-Chairman

(SEAL)